

## PRESS RELEASE

### Design Museum Den Bosch works with the Jewish community while ticket sales begin for *Design of the Third Reich*.

Preparations for the exhibition *Design of the Third Reich* (open to the public from 8 September) are in full swing. The first loans have been arriving from the Netherlands and Germany, and online ticket sales have begun. Ongoing cooperation with interested parties from the local Jewish community has resulted in a powerful statement at the exhibition concerning the former synagogue and the Jewish Monument opposite the museum. *Brabant Remembers*, the commemoration and celebration of the 75th anniversary of the liberation of North Brabant, has included *Design of the Third Reich* in its official programme. The exhibition has been made possible by the support of Brabant C, the Mondrian Fund, the VSBFonds and the Municipality of 's-Hertogenbosch.

#### Cooperation with the Jewish community

In the run-up to the exhibition *Design of the Third Reich*, Design Museum Den Bosch has been actively working with interested parties from the Jewish community: the organizers of the Den Bosch Jewish Monument, relatives of local Jewish families and the foundation that manages the former synagogue opposite the museum. These parties have been acting as consultants for several questions relating to the exhibition. A concrete example is the decision to include in the exhibition the fate of the local Jewish community during the Second World War. At the window in the museum that looks out over the former synagogue and the Jewish Monument, a notice will be placed stating what happened to Den Bosch's Jewish population. Their story will also form part of the family route through the exhibition and the different tours offered by the museum. Several of the lectures included in the outreach programme will also be held in the former synagogue.

#### Ticket sales

Online ticket sales have now begun. On purchase, visitors select the date and starting time of their visit. Museum Card, CJP Pass and student discounts apply in the usual way. Admittance is free for under-18s. For practical reasons, combi-tickets for visiting Het Noordbrabants Museum are not available on this occasion. The exhibition *Van Gogh's Inner Circle* opens there on 21 September and will also work with fixed time-slots. Sadly, it is not possible to coordinate the two ticket systems. Visitors can, of course, purchase separate tickets online to visit both museums on the same day.

#### Financial support

The years of preliminary research and the many loans involved make the exhibition *Design of the Third Reich* an expensive undertaking. For that reason, the museum is grateful for the financial support of the Mondrian Fund, Brabant C, the VSBFonds and the Municipality of 's-Hertogenbosch.

## Brabant Remembers

North Brabant is commemorating the 75th anniversary in 2019 and 2020 of the province's liberation from German occupation. An extensive programme has been organized with numerous events, a special 'Liberation Route' for cyclists and a 'Crossroads Brabant 1940–45' website to gather and share local people's personal memories of the occupation and liberation. The exhibition *Design of the Third Reich* forms part of the 'Brabant Remembers' programme. For more information, see: <https://www.visitbrabant.com/en/things-to-do/brabant-remembers>.

## Note for editors (not for publication)

### *Press conference*

A press conference (in Dutch) will be held on Wednesday 4 September. Detailed information and an invitation are attached.

### *Editorial opportunities*

Timo Rijk – Director of Design Museum Den Bosch and curator of the exhibition – and his team are ready to provide further details of the exhibition.

### *Reader offer*

We will be happy to work with you to put together an attractive offer for your readers or viewers, Feel free to contact us to discuss the options.

### *Visual material and fact sheet*

Freely useable visual material and supplementary information can be found on the website [www.designmuseum.nl/pers](http://www.designmuseum.nl/pers).

### *More information*

If you would like to know more, please contact Ms Maan Leo, Marketing & Communication Manager, Design Museum Den Bosch: [publiciteit@designmuseum.nl](mailto:publiciteit@designmuseum.nl) or +31 6 20 71 85 28.

