

## Fact sheet

### *Design of the Third Reich*

8 September 2019–19 January 2020

Design Museum Den Bosch is presenting the first major survey of design from Nazi Germany. *Design of the Third Reich* highlights the vast contribution that design made to the rise of the evil Nazi ideology. The exhibition includes the Volkswagen Beetle, the 1936 Olympics, the swastika and the films of Leni Riefenstahl, as well as numerous historical items from Germany and the Netherlands.

#### Opening hours

Tuesday to Sunday, 11.00 a.m.–5.00 p.m. Closed on Christmas Day and New Year's Day.

#### Admission

A standard ticket costs €10.00. Entry is free for under-18s. Museumkaart-holders, Friends of the Museum, Rembrandt Association, ICOM and AICA members also enjoy free admission. CJP-Pass, student card and college card-holders all pay €5.00. The entry price includes an audio tour and introductory film.

#### Ticket sales

Tickets are on sale from 1 August via [www.designmuseum.nl](http://www.designmuseum.nl). Visitors can book the date and starting time of their visit on the website. The ticket allows you to enter between the starting time and 30 minutes later. Once your ticket has been checked, you can stay in the museum until closing time. Visitors who qualify for a concession (e.g. Museumkaart-holders) also need to book a ticket with a date and starting time online and must present their card on entry. Combi-tickets for visiting Het Noordbrabants Museum are not available during this exhibition. Visitors can, however, purchase separate tickets for both museums online on the same day.

#### Changeover period

No exhibitions will be on show at Design Museum Den Bosch from 18 August to 8 September 2019. The MuseumShop and the MuseumBrasserie will be open in that period. An employee will be present to speak to visitors. The same applies to the period from 21 January to 1 February 2020.

## Audio tour and introductory film

The audio tour is an important part of the exhibition experience. It is therefore included in the ticket price. The tour is available in Dutch, English and German. To prepare for the exhibition, all viewers will be shown a specially produced film. This refreshes the memory on the facts of the Second World War and the Holocaust and provides information on the influence of design on the rise of the evil Nazi ideology. The film is suitable for visitors who speak Dutch, English or German.

## For families

A special exhibition route has been prepared for families. They will be welcomed during weekends by a volunteer and will receive a short introduction. Families will be provided with a handy booklet that tells the story of the exhibition through a series of compelling objects.

## Tours

Five different themed tours have been developed especially for this exhibition. You can find detailed descriptions and book the tours on our website [www.designmuseum.nl](http://www.designmuseum.nl). A guided tour in Dutch costs €75.00 for groups of up to 15 persons; an additional €75.00 is charged for each extra 15 persons. Tours can also be booked in German and English. The cost in this case is €85.00 per 15 persons.

## Outreach programme

An extensive outreach programme has been organized to accompany *Design of the Third Reich*. The exhibition themes will be explored in more depth at a series of Sunday lectures. Museum classes have been developed for pupils and students, and a seminar will be held for museum professionals on the presentation of controversial exhibits. The exhibition forms part of the wider activities organized to mark the seventy-fifth anniversary of the Liberation of Den Bosch. These include tours of the city centre and a joint event with the former synagogue (now the Willem II arts centre). All activities can be found at [www.designmuseum.nl/agenda](http://www.designmuseum.nl/agenda).

## Accessibility

### *By foot*

Design Museum Den Bosch is located in the centre of the city, about 15 minutes' walking distance from the main 's-Hertogenbosch railway station. Follow the blue signs marked 'Design Museum Den Bosch' or enter 'Mortel 4' in your maps app.

### *By bike*

You can leave your bike free of charge at the secure, covered cycle section at the Wolvenhoek car park, right next to the museum.

## *By public transport*

From the main 's-Hertogenbosch railway station, take bus number 11 and get off at the Zuidwal/Spinhuiswal stop. From there, it's a five-minute walk to the museum. The 'Blauwe Engelen' minibus runs free of charge between the station and the museum Tuesday to Saturday, 10.00 a.m.–5.00 p.m., and Sundays noon–4.00 p.m.

## *By car*

Street parking nearby is limited, but the Wolvenhoek car park is right on our doorstep at: Wolvenhoek 12. The St.-Jan car park is five minutes' walk away at: Hekellaan 25. You can park more cheaply at the Park+Ride (P+R Transferium) sites (Deutersestraat, Pettelaarpark, De Vliert): from there, you can reach the city centre quickly on the free bus or with a rental bike.

## Contact

A comprehensive press pack containing visual material and additional information is available at [www.designmuseum.nl/pers](http://www.designmuseum.nl/pers). For general questions: [info@designmuseum.nl](mailto:info@designmuseum.nl) or +31 73 6273680. For press, trade and sales questions, contact Mrs Maan Leo, [publiciteit@designmuseum.nl](mailto:publiciteit@designmuseum.nl) or +31 6 20718528.

## Curator and exhibition design

Timo de Rijk, Director of Design Museum Den Bosch, compiled the exhibition with the support of Almar Seinen and Tomas van den Heuvel. Exhibition design is by Pronk Studio, Rotterdam.

## Acknowledgements

The exhibition *Design of the Third Reich* has been made possible by the Mondrian Fund, VSBFonds, Brabant C, Friends of Design Museum Den Bosch and the Municipality of 's-Hertogenbosch.

